



# SCANIA GO!

- one year in operation

MARIE LJUNGBERG, SCANIA SUSTAINABLE CITY SOLUTIONS

# INCREASED STRESS ON CITY PAIN POINTS



Urbanization

Aging demographics

Climate change

Congestion



Pollution



Noise



Integrating new mobility



Waste disposal



Goods delivery



Charging



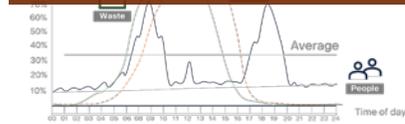
Transfer



Parking



Peaks in needs



Limited space



Energy needs



Cyber security



Privacy



60% of logistic cost related to last mile

70 bEUR Cost of global parcel delivery

185 bEUR Cost for global health issues

Transport need tripled between until 2050



## SCANIA CAMPUS - södertälje

- 15 000 employees
- Spread out area with many buildings
- Internal transport system but high dependence on cars



8 000 car commuters

# PROJECT: SMART MOBILITY SERVICES SÖDERTÄLJE

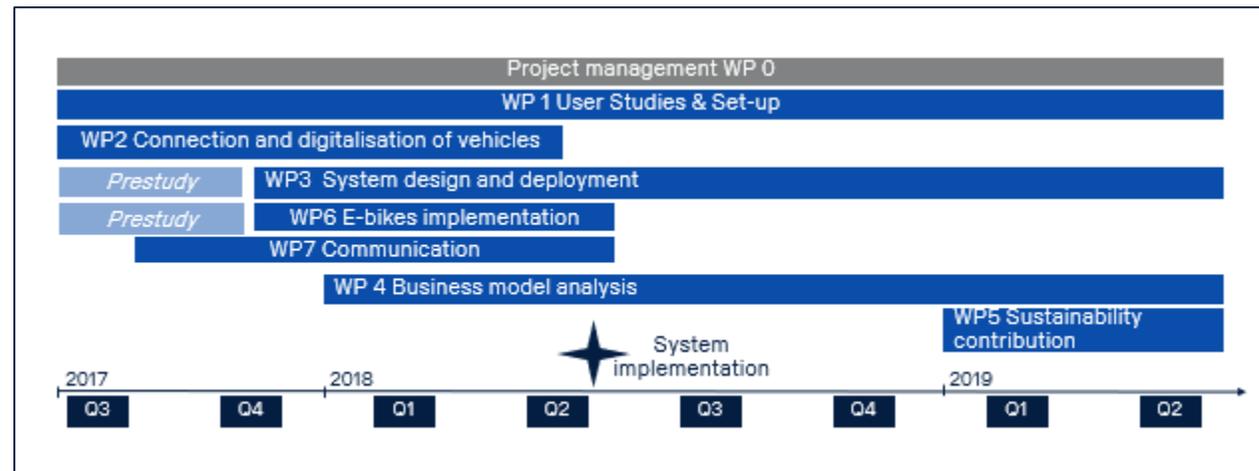


**SCANIA**

**ITRL – INTEGRATED TRANSPORT  
RESEARCH LAB**

**KTH ROYAL INSTITUTE OF TECHNOLOGY**

DRIVE SWEDEN



# SCANIA GO! - COMPLETE MOBILITY SYSTEM

Integrated setup on Scania campus to build, evaluate and demonstrate an employee mobility solution



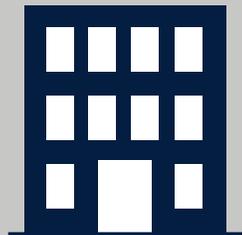
Driver



Control tower



Users



Company

An aerial photograph of a large parking lot filled with cars. The cars are arranged in neat rows, and their colors vary, including white, blue, red, and orange. A prominent orange banner is overlaid in the center of the image, containing the text "WHAT ABOUT THE RESULTS?" in white, bold, uppercase letters. The perspective is from directly above, looking down on the parking lot.

# WHAT ABOUT THE RESULTS?

# FIRST YEAR WITH SCANIA GO

May 2018 - April 2019 vs. same period previous year



+17% tickets sold<sup>1</sup>



+30 000 passengers



+1% trips per employee



10 000 downloads



+13% trips per employee



May 2018 - Oct 2018



-20% cost per passenger



8 250 ebike trips



4 000 active users monthly



60+ work weeks saved



16 000 km of fresh air

1) Monthly and daily tickets

# HYPOTHESIS ABOUT CORPORATE MAAS



There are several drivers behind a smart mobility system

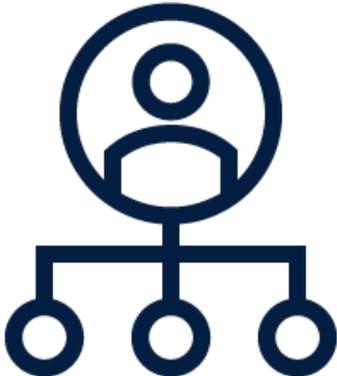




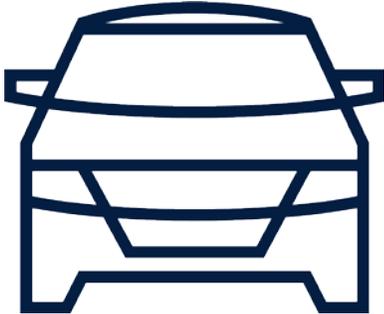
# CHALLENGES AND LEARNINGS



**Unique demands & prerequisites**



**Organization & responsibilities**



**Culture & traditions**

# THANK YOU!

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Scania Job Express



Komforttaxi



Walk



Shuttles



Ebikes

