INCREASED STRESS ON CITY PAIN POINTS

Urbanization

Congestion

Pollution

Noise

Integrating new mobility

Aging demographics

Waste disposal

Goods delivery

Charging

Transfer

Climate change

Parking

Peaks in needs

Limited space

Energy needs

Cyber security

Privacy

60% of logistic cost related to last mile
70 bEUR Cost of global parcel delivery
185 bEUR Cost for global health issues
Transport need tripled between until 2050

2019-06-12
Scania Go / Marie Ljungberg / Sustainable City Solutions
SCANIA CAMPUS - södertälje

- 15,000 employees
- Spread out area with many buildings
- Internal transport system but high dependence on cars
8 000 car commuters
SCANIA GO! - COMPLETE MOBILITY SYSTEM

Integrated setup on Scania campus to build, evaluate and demonstrate an employee mobility solution
WHAT ABOUT THE RESULTS?
FIRST YEAR WITH SCANIA GO
May 2018 - April 2019 vs. same period previous year

+17% tickets sold
10 000 downloads
4 000 active users monthly

+30 000 passengers
+13% trips per employee
+1% trips per employee

+30 000 passengers
+13% trips per employee
+1% trips per employee

-20% cost per passenger
60+ work weeks saved
16 000 km of fresh air

May 2018 - Oct 2018

8 250 ebike trips
10 000 downloads
HYPOTHESIS ABOUT CORPORATE MAAS

There are several drivers behind a smart mobility system

- **Millenials drive shift**
- **Efficient and sustainable**
- **Employer attractiveness**
CHALLENGES AND LEARNINGS

Unique demands & prerequisites

Organization & responsibilities

Culture & traditions
THANK YOU!

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